

ROGERS SALES COMPANY

VOLUME 1, ISSUE 1

Your number one stop for everything veneer!

SAMPLE VENEER BINDER NOW AVAILABLE

Now for only \$100, Rogers Sales Co. is offering a Sample veneer binder containing 5x5 samples of the 50 exotic species of veneer we can special order for your unique projects.

Veneer is a thin slice of wood used typically to overlay plywood, furniture, and cabinets among other products. It gives an aesthetically pleasing or architectural look to your project, with a strong plywood core you know you can trust from the Rogers Sales Company.

What is especially special about our sample binder is that we are sending you real, authentic veneer. We are not

sending cheap, flimsy knock offs that *kind of* look like the real thing; It IS the real thing.

Experience for yourself why veneer is the economical, practical, and cost effective way to make a mediocre project outstanding.

The binder is personally put together by one of our staff members to ensure it's quality is of the highest. Customer satisfaction is our number one priority, so if you are not happy with the binder we will be happy to refund it in



a professional and prompt manner; though we are confident you will love what you see for your project.

For more information call our office at 516-661-0398, Monday through Friday, 9 a.m. to 5 p.m. Or you can fax your inquires to 516-752-0459 at any time.

ANNOUNCEMENTS:

See our **new website** with direct links to our current offerings brochure, promotional flyers, and powerpoint presentations showcasing our ipe decking, curved plywood and edgbanding options!

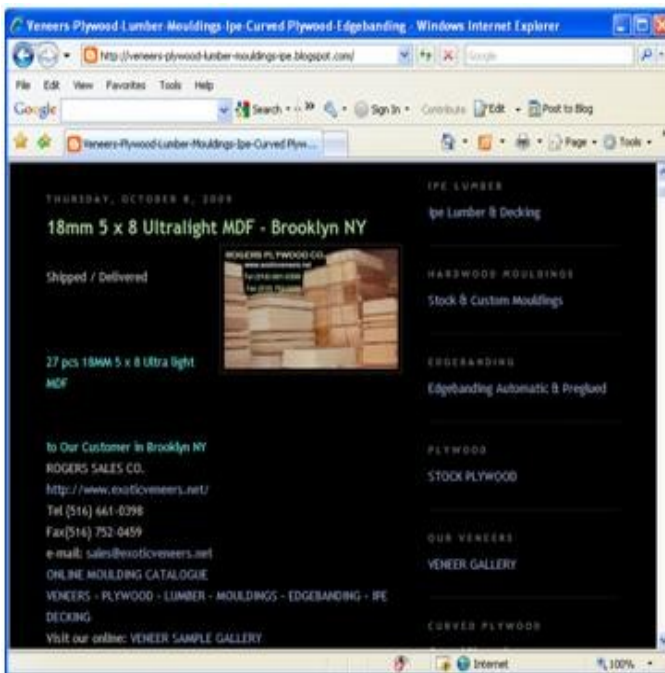
See why Rogers Sales company will be one of the leading veneer sites heading into the next decade!

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NEW BLOG TO SHOW CURRENT OFFERINGS



In order to keep up to keep customers up to date with current offerings, Rogers Sales Co. has created a blog. Blog entries include information about the products currently in stock, including which projects each product would perform exceptionally at, and the sizes available for immediate delivery and shipment.

The idea for the perpetual blog came

from the number of inquires concerning what customers can order without putting in a special request. Says founder Jim Rogers, "It's the best way to keep our loyal customers just as informed about our products as we are. There isn't any red tape, what you see is what you get with us, and we want our customers to see everything we have to offer them."

The blog does not include prices as quantity and shipment play a factor in the approximate value of each purchase. For estimates, customers are encouraged to contact the office directly at (516) 661-0398.

The blog's website is <http://veneers-plywood-lumber-mouldings-ipe.blogspot.com/> and can be accessed directly at its URL, or through the Rogers Sales Co. website, <http://studentweb.cortland.edu/Catharine.rogers/requestform.htm>.

"THERE ISN'T ANY RED TAPE, WHAT YOU SEE IS WHAT YOU GET WITH US, AND WE WANT OUR CUSTOMERS TO SEE EVERYTHING WE HAVE TO OFFER"

WINTER IS HERE, BUT IPE ISN'T GOING ANYWHERE

Ipe, the product used for summer decking, is still available for pricing and purchase throughout the winter months.

The benefits of Ipe as opposed to other red oak decking products is that it has a dense core which acts as an insect, moisture and fire repellent. Though pricing is not guaranteed to be lower during the winter months, the Rogers Sales Company will work to get you the best deal and pre-order from our warehouse where it will be stocked and held for

you until the spring or summer months.

Visit our website to see the full length informative powerpoint presentation we have recently added to learn all about the benefits of ipe decking.



ROCKLER: ROGERS SALES COMPANY'S NEWEST AFFILIATE

Looking for a project with Rogers Sales products, but don't want to put the work into producing the project yourself? No Problem.

The Rogers Sales Company now affiliates itself with Rockler Companies, Incorporated—an online wood-working company which began in 1954 as

a small woodshop and now is used by people worldwide.

Rockler offers Rogers Sales Company clients with pre-made woodbased products, such as chairs, tables, cabinetry. With over 15,000 products to choose from, there is no place else to go for your small projects.



SHEET VENEER AVAILABLE FOR IMMEDIATE SHIPPING!

- | | | |
|-----------|------------------------|---------------------|
| Afromosia | Laurel | Sapele |
| Anegre | Louro Preto | Satinwood |
| White Ash | Mahogany | Sen |
| Olive Ash | Makore | Sycamore |
| Avodire | Maple | Teak |
| Beech | Movingui | Walnut |
| Bubinga | Oak English Brown | French |
| Cerejeira | Oak French | Wenge |
| Cherry | Oak Red | Zebrawood |
| Elm | Oak White | Carpathian Elm Burl |
| Ebony | Orientalwood | Crotch Mahogany |
| Etimoe | Padauk | Karelian Burl |
| Gaboon | Pearwood | Maple Burl |
| Hickory | Pecan | Olive Ash Burl |
| Imbuya | Pine | Vavona Burl |
| Koto | Rosewood East Indian | White Ash Burl |
| Lacewood | Rosewood Santo Domingo | Walnut Burl |
| Larch | Rosewood Santos | |

CALL OUR
OFFICE FOR
AN ON-THE-
SPOT
QUOTE

516-661-
0398





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YOUR NUMBER ONE STOP FOR
EVERYTHING VENEER

POPULAR HARDWOODS WE OFFER:

ALDER	SASSAFRAS	POPLAR
ASH	RED OAK	PURPLEHEART
BASSWOOD	QUARTERED RED OAK	ROSEWOOD –
BUBINGA	WHITE OAK	BOLIVIAN
CHERRY	QUARTERED WHITE	ROSEWOOD HONDU-
COCOBOLO	OAK	RAS
HICKORY	RIFT WHITE OAK	SAPELE
JATOBA	ENGLISH BROWN OAK	SATINWOOD
LACEWOOD	ENGLISH BROWN OAK	SHEDUA
AFRICAN MAHOGANY	PADAUK	SPANISH CEDAR
HONDURAS MAHOG-	PEARWOOD	TEAK
ANY	PINE EASTERN WHITE	WALNUT
HARD MAPLE	PINE SO. YELLOW	WENGE
SOFT MAPLE	PINE SUGAR	ZEBRAWOOD
	PINE E. WHITE	
	KNOTTY	

A BRIEF HISTORY LESSON

Veneer is a modern art dating back to the Pharoahs in the tombs of Egypt. In previously sealed tombs architecturally aesthetic furniture had been found.

Throughout the centuries since, about 3,500 years, the art of Veneer has been through trial and error cycles in order to find perfection. This modern art is now appreciated by homeowners and businessmen alike.

The Rogers Sales Company is in its fifth generation and through it's admiration and determination to continue the art of Veneer, promise only the best quality veneer.

Further, with every new generation comes new promises. The Rogers Sales Company promises prompt and professional care to each and every order by personally following up and ensuring cus-

tomers satisfaction. We pride ourselves not only in veneer itself, but the subsequent products we offer: plywood, curved plywood, mouldings, edgebanding, hardwoods and ipe.



“THE ROGERS SALES COMPANY PROMISES PROMPT AND PROFESSIONAL CARE TO EACH AND EVERY ORDER BY PERSONALLY FOLLOWING UP AND ENSURING CUSTOMER SATISFACTION.”

**Information taken from <http://exoticveneers.net>*